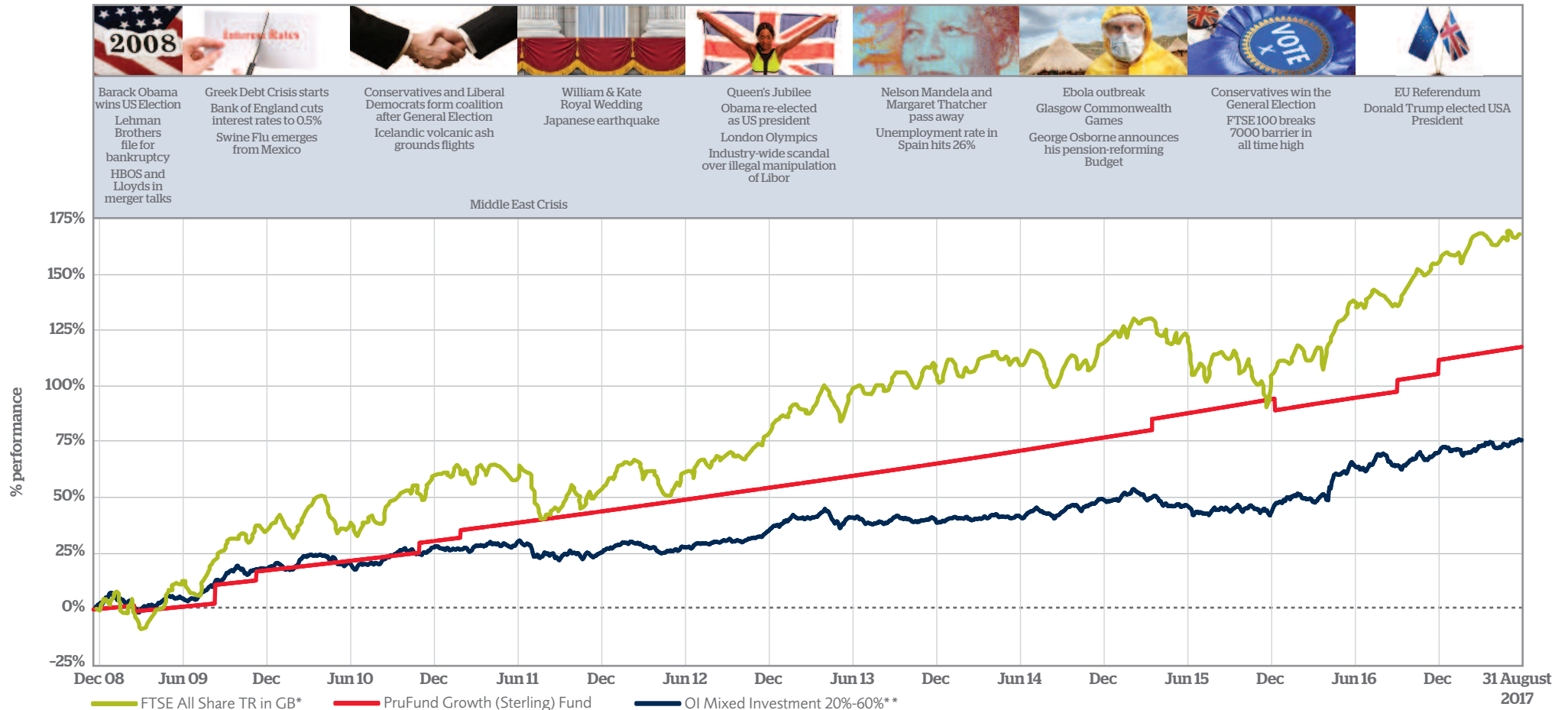


PruFund Growth (Sterling) Fund

Delivering Smoothed Returns for your clients 2008-2017



Please remember that past performance is not a reliable indicator of future performance. The value of your client's investment can go down as well as up and the amount your client gets back may be less than they put in. Source of performance data: Financial Express (FE) and the time period of the graph is 25 November 2008 to 31 August 2017. The PruFund Growth Fund (Sterling) figures are intended only to demonstrate performance history of the fund over the period shown and include a representative fund charge of 0.65% pa. They take no account of product or advice charges. The application of charges will impact the overall performance. Please also note that our charges may vary in the future and may be higher than they are now. Fund Performance is based upon the movement of the daily price and is shown as total return in the fund's currency of denomination with gross income reinvested. Some, if not all, of the funds comprising the OI sector averages are net of fund charges. Performance is shown on a bid to bid price basis. * FTSE All Share performance is shown bid to bid, net income reinvested. ** OI Mixed Investment 20%-60% performance is shown bid to bid, gross income reinvested, gross of fund tax. FTSE is a trademark jointly owned by the London Stock Exchange Plc and the Financial Times Limited and is used by the "FTSE" under licence. FTSE does not sponsor, endorse, or promote this product and is not in any way connected to it and it does not accept any liability in relation to its issue, operation and trading. All copy rights in the index values and constituent list vest in FTSE. For more information on PruFund and the smoothing process, please refer to "Your With-Profits Bond – a guide to how we manage the Fund, reference IPBB10049.



www.pruadviser.co.uk/international

The registered office of Prudential International is in Ireland at Montague House, Adelaide Road, Dublin 2.