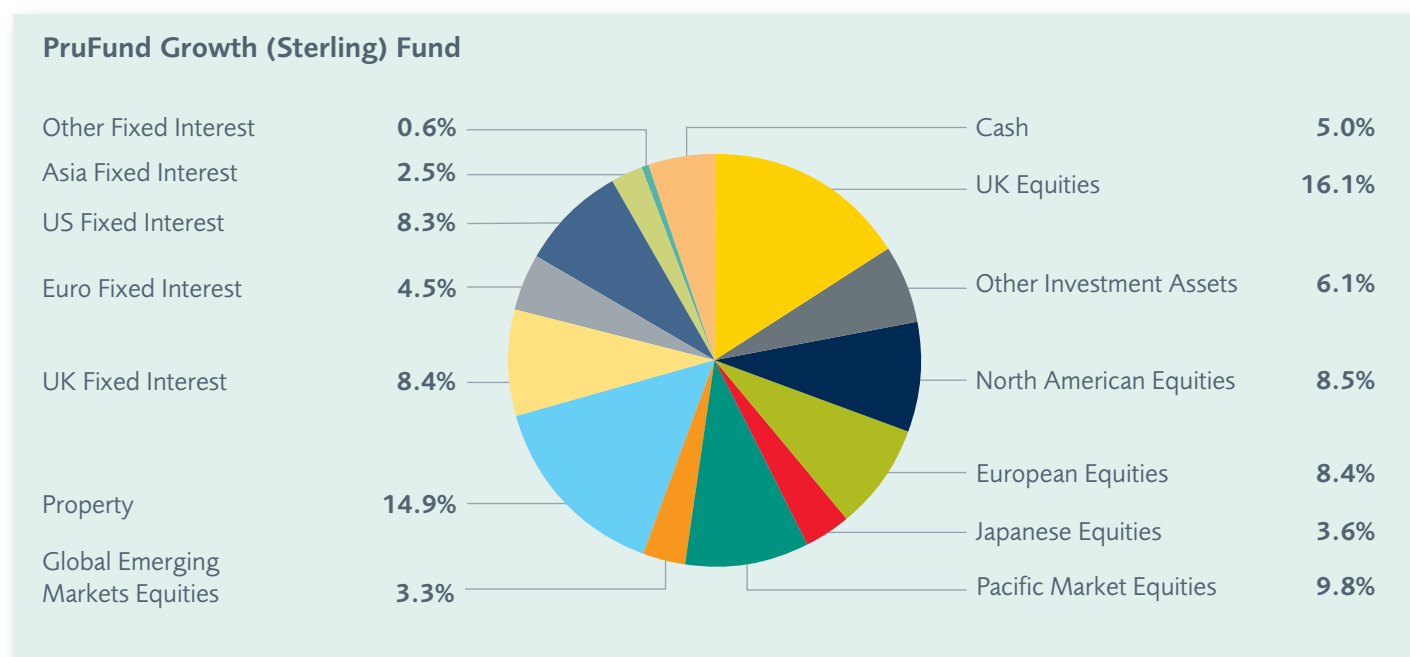


The PruFund Growth (Sterling) Fund

One of the key strengths of the PruFund Growth (Sterling) Fund is its diversified range of assets. This can help reduce investment volatility compared to direct exposure to the stockmarket.



The chart above gives an indication of the spread of investments as at 31 March 2017. Asset Allocations are reviewed by Prudential Portfolio Management Group Limited and may vary from time to time, but will always be consistent with the fund objective.

Fund Management from our Prudential Portfolio Management Group Limited (PPMG)

Who is PPMG?

Prudential's multi-asset team, PPMG, is one of the largest and most well-resourced in the UK. PPMG manage around £180 billion across a growing range of highly competitive multi-asset investment solutions and annuities, on behalf of Prudential UK & Europe.

PPMG has great strength in depth with a team of around 80 including experienced investment professionals with specialist expertise in capital market research, investment strategy design, liability management, alternative investments and portfolio management.

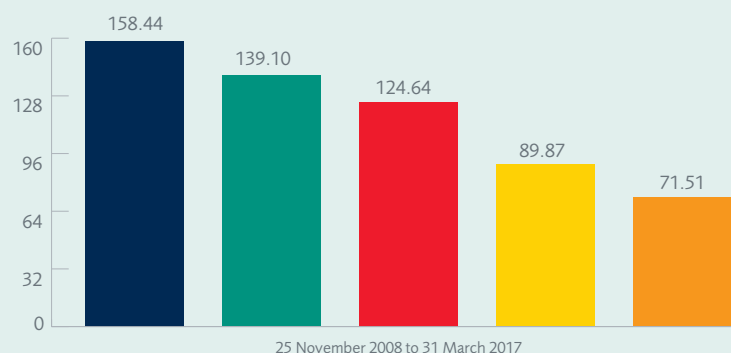
Source: PPMG, 31 March 2017.

The PruFund Growth (Sterling) Fund has provided strong returns

Compared to the sector averages below, the PruFund Growth (Sterling) Fund has demonstrated a strong record of performance since its launch in November 2008.

PruFund Growth (Sterling) Fund since launch 2008 – 2016

Percentage growth total return, tax UK net, in GBP



- FTSE All Share TR
- FTSE 100 TR
- PruFund Growth (Sterling) Fund
- Offshore Insurance (OI) Mixed Investment 40-85% Shares
- Offshore Insurance (OI) Mixed Investment 20-60% Shares

All figures source: FE, bid to bid, net income reinvested but gross of fund tax, from UK Offshore Insurance universe, 25 November 2008 to 31 March 2017. The PruFund performance shown is gross of applicable plan charges, including AMC.

Please remember past performance is not a guide to future performance.

PruFund Growth (Sterling) Fund – Risk and Return 2008 – 2016

Percentage growth vs Standard Deviation total return tax UK net, in GBP



- FTSE All Share TR
- FTSE 100 TR
- PruFund Growth (Sterling) Fund
- Offshore Insurance (OI) Mixed Investment 40-85% Shares
- Offshore Insurance (OI) Mixed Investment 20-60% Shares

Source: Fund performance and Volatility figures are produced using FE, bid to bid, net income reinvested but gross of fund tax, from UK Offshore Insurance universe, 25 November 2008 to 31 March 2017. The PruFund performance shown is gross of applicable plan charges, including AMC.

Please remember past performance is not a guide to future performance.

For more information about the PruFund Growth (Sterling) Fund, speak to your Prudential Account Manager. The value of an investment can go down as well as up. Your client could get back less than they have paid in.

**www.pruadviser.co.uk
www.prudentialinternational.com**

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